What is Claimed is:

1. A mobile telephone device equipped with a broadcast receiving function, a received broadcast recording and reproducing function, and a digital camera function, comprising:

a means for performing character recognition on an image photographed with a digital camera;

a means for determining whether or not a character-recognized numerical sequence is a timer video recording code; and

a means for receiving and recording broadcast based on a timer video recording code obtained by the character recognition.

2. A mobile telephone device equipped with a broadcast receiving function, a received broadcast recording and reproducing function, and an image mail receiving function, comprising:

a means for performing character recognition on an image received by electronic mail; a means for determining whether or not a character-recognized numerical sequence is a timer video recording code; and

a means for receiving and recording broadcast based on a timer video recording code obtained by the character recognition.

- 3. A mobile telephone device according to claim 1 or 2, wherein a video recording reservation is allowed to be confirmed by a user by displaying information required for the video recording reservation, the information being obtained by decoding the timer video recording code obtained by the character recognition.
- 4. A mobile telephone device according to claim 3, wherein, upon determining presence of a plurality of timer video recording codes, the video recording reservation is allowed to be confirmed by a user by sequentially displaying information required for the video recording reservation based on each timer video recording code.